

Amendments to the Specification:

Please replace Table 3 on page 14 with the following new table:

Trail	
trailid	A unique number identifying the trail
searchterm	<u>The search term entered that started the trail</u> The URL last visited by the user
adapterid	<u>The unique identifier of the search engine where the trail was started</u> The URL that referred the searcher to the current URL
ipaddress	The IP address of the machine used
userid	<u>A unique numerical userid</u> The title of the page
createdonday	A short context of where the search terms are found on the page <u>The day on which the trail was created</u>
visitcount	The total number of times steps in the trail has been visited

Please replace Table 4 on page 14 with the following new table:

TrailStep	
stepid	A unique number identifying a step in the trail
title	The page Title of the URL
url	The URL of the page in the step
sequence	The order in the trail of the step
context	A short snippet of text showing the keyword in context on the target page
adapterid <u>referrerurl</u>	The URL that referred the searcher to the current URL
clickedon	The date and time that the step was clicked on
visitcount	The number of times this step has been visited
createdonday	<u>The day on which the trail step was created</u> A short context of where the search terms are found on the page
weight	The cumulative number of visits to this trail step. The total of all steps is the trail visit count
trailid	Foreign key. Uniquely identifies the Trail this TrailStep belongs too